



PHARRELL WILLIAMS
FREEDOM (2015)

EDUQAS WJEC GCSE KNOWLEDGE ORGANISER

In-Depth: Music Video and Online Media

Component 2 Section B

Theoretical Framework:

Language, Representation, Industries, Audience

Contexts: Social, Cultural, Historical, Political

How to use: Use this Knowledge Organiser to identify the similarities and differences between the music video and the website



PHARRELL WILLIAMS
WEBSITE

LANGUAGE	SIMILARITIES	LANGUAGE
REPRESENTATION	SIMILARITIES	REPRESENTATION
INDUSTRIES	SIMILARITIES	INDUSTRIES
AUDIENCE	SIMILARITIES	AUDIENCE
KEY TERMS		



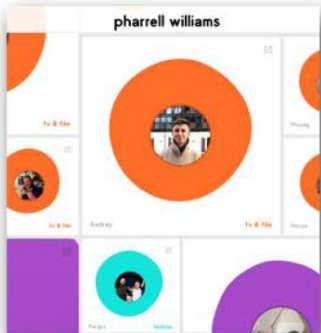
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SOCIAL	SIMILARITIES	SOCIAL
CULTURAL	SIMILARITIES	CULTURAL
POLITICAL	SIMILARITIES	POLITICAL
HISTORICAL	SIMILARITIES	HISTORICAL
THEORISTS		